



## **SPONSOR LEVELS & BENEFITS**

*As of February 1, 2017*

### **Presenting Sponsor (\$20,000+)**

- Sponsor name will be part of the official event name; i.e., SPONSOR NAME presents the 20<sup>th</sup> annual Utah Humanities Book Festival
- Most prominent name and logo placement on all printed materials related to event; i.e., program, posters, flyers, invitations)
- Name recognition in all press releases related to event
- Logo placement on Utah Humanities website (average 3,000 hits/month)
- Listing in UH's annual report
- Credit in UH's e-newsletter to 7,300+ households and businesses

### **Title Sponsor (\$10,000 ~ \$19,999)**

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### **Major Sponsor (\$5,000 ~ \$9,999)**

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### **Supporting Sponsor (\$2,500 ~ \$4,999)**

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### **Loyalty Sponsor (\$1,000 ~ \$ 2,499)**

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# BOOK FESTIVAL SPONSOR LEVELS & BENEFITS

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- Credit in UH's e-newsletter to 7,300+ households and businesses
- A signed copy of a Festival author's book of your choice
- Logo on 3,000 Festival book marks that are distributed across the state
- Logo on 250 statewide Festival posters

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